

Contact: Christopher Cowen
Herzog Cowen Entertainment
(818) 762-4640
e-mail: underpressure@herzogcowen.com

FOR IMMEDIATE RELEASE
SEPTEMBER 28, 2006

HERZOG COWEN ENTERTAINMENT AND CALIFORNIA ENTERTAINMENT GROUP TO PRODUCE DOCUMENTARY SERIES "UNDER PRESSURE"

The Six Part Series Chronicles the History of Military Divers

Los Angeles – Herzog Cowen Entertainment ("HCE"), in collaboration with California Entertainment Group ("CEG"), will produce "Under Pressure," a 6 part, hour-long documentary series that chronicles the history of military diving. Through its use of archival film, personal home video, current interviews and breathtaking footage, the series will detail the sacrifices, scientific contributions and heroics of military divers throughout the ages while highlighting the historical milestones and important figures that helped conquer "the other blue frontier" – the *inner* space of our Earth's oceans.

The series culminates in the dedication of the Man in the Sea Memorial in Washington, D.C., the first in a series of monuments honoring the contribution of all military divers at significant, historical diving locations around the world. Thomas Barnes, US Naval Officer and Military Diver- Ret., serves as managing director of the nonprofit organization spearheading the memorials. Endorsement and supporters for the memorial include the Naval Diving and Salvage Training Center, US Army Divers Association, US Navy UDT/Seal Association Seals, Force Recon Association, US Coast Guard Diving Program, NOAA Diving Center, US Department of Veterans Affairs, the Historical Diving Society and Jean-Michel Cousteau's Ocean Futures Society as well as veteran associations and all branches of the US Department of Defense.

Herzog Cowen Entertainment, led by partners Mark Herzog and Mark Cowen, is an award-winning television and film production house whose work covers a vast range of entertainment marketing and original programming for television, DVD, EPK, and the Internet. In 2001, the pair produced, and Cowen directed, the Emmy® Nominated "We Stand Alone Together", the HBO companion documentary to the Playtone/Dreamworks produced miniseries "Band of Brothers."

In 2005, Cowen co-wrote and directed, and Herzog served as Exec. Producer on the IMAX film "Magnificent Desolation – Walking on the Moon" in 3-D. The large format film, produced for IMAX and Playtone, Tom Hanks' production company, was financed by Lockheed-Martin and premiered at the Smithsonian in the fall of 2005. Also in 2005, the pair received an Emmy® nomination for the CBS retrospective documentary "Everybody Loves Raymond: The Last Laugh." Most recently, Mark Herzog and HCE executive produced the 2006 Academy Award® winning short documentary "A Note of Triumph: The Golden Age of Norman Corwin."

“In our documentaries, Mark Cowen and I have explored the terrestrial and heroic efforts of the veterans of WWII, and the celestial endeavors of the Apollo astronauts. The exploration of the sea is a natural progression for us, and we sparked to this idea right away. We look forward to shedding light on these intrepid men and women and what it truly takes to be a military diver,” offers Mark Herzog.

California Entertainment Group (CEG) is a trans-media consortium founded by CEO Thomas Barnes, (US Naval Officer and Military Diver – Ret) and President John McKenna. CEG produces, develops and markets televised programming and theatrical films as well as mobile and digital content, with diversified efforts in the global advertising, travel/leisure and real estate industries. “We are honored to be collaborating with Herzog Cowen Entertainment, whose proven track record honoring military heroes enhances the integrity of this project,” said Barnes. CEG has secured the services of Award-winning producer Jean Nugent for the program, whose 30-year career includes broadcast and educational documentaries on subjects ranging from the Cuban Missile Crisis and US Navy diving operations to U.S. Forest Management practices.

CEG has secured the services of international sales agent Hollywood Classics. Director John Flynn’s long time relationship with Herzog and Cowen brought the parties together and facilitated the deal. Hollywood Classics is a worldwide full service sales agent representing library films and selected new releases from the major Hollywood studios along with library and new independent films and television content. Hollywood Classics recently formed the sales label INFRAME, specializing in new, and independently produced feature films.

For more information, please contact Christopher Cowen at Herzog Cowen Entertainment (818) 762-4640 or e-mail him at underpressure@herzogcowen.com.
